



**Orchid Advisors**  
The Firearm Industry's Trusted Compliance & Operations Experts



**May 8-10, 2017 • Arlington, Virginia • ficconference.com**

The regulatory framework in which our industry operates and the technologies that allow FFLs to thrive is ever-changing. On May 8 - 10, 2017, Orchid Advisors and the National Shooting Sports Foundation will be hosting the 4th Annual Firearms Industry Compliance Conference (FICC).

Name \_\_\_\_\_

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Sponsors of the FICC will have a unique opportunity to present their products and services to an audience seeking implementation assistance. Packages are shown below and are available on a first-come, first-serve basis. We look forward to seeing you at the event.

- Platinum Sponsor (1) – \$20,000
- Gold Sponsor (1) – \$10,000
- Silver Sponsor (3) – \$5,000
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**FAX, MAIL OR EMAIL TO:**

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National Shooting Sports Foundation  
2017 FICC  
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E-mail: ctatulli@nssf.org

## SPONSORSHIP LEVELS

BENEFITS	PLATINUM SPONSOR (1) \$20,000	GOLD SPONSOR (1) \$10,000	SILVER SPONSOR (3) \$5,000	BRONZE SPONSOR (5) \$3,000
Complimentary registrations	6	3	2	1
Signage at...	Lunch	Reception	Breakfast	Networking breaks
Opportunity to address attendees	✓	✓		
Ad in program	inside front cover, color	Page facing inside front cover color	Full page, Color	1/2 page, Color
Logo on cocktail napkins at reception		✓		
Sponsor logo on hotel room key cards		✓		
Acknowledgement from podium			✓	✓
Welcome letter to attendees	✓			
Ad in SHOT Show Directory	✓	✓	✓	
Exclusive sponsor of WiFi during event	✓			
Acknowledgement of sponsor on pre-show email	✓	✓	✓	✓
Sponsor acknowledgement on conference website	✓	✓	✓	✓
Post event email sent to attendees on sponsors behalf	✓	✓		
Acknowledgement in post event thank you email	✓	✓	✓	✓
Dedicated sponsor table	✓	✓	✓	✓
Sponsor acknowledgement on Twitter to over 47,000 followers	✓	✓	✓	✓
Sponsor acknowledgement on Facebook; over 506,250 likes	✓	✓	✓	✓
Exclusive press release acknowledgement sponsorship	✓	✓		
Sponsor signage in roundtable breakout rooms	✓	✓		
Sponsor acknowledgement in Orchid Advisors Newsletter	✓	✓	✓	✓
<b>A-LA-CARTE</b>	Lanyards (exclusive): \$2,500			
	Web banners: \$1,000			